

## CONTEST RULES

[Musagetes](#) in association with the [Canadian Music Centre](#) present the “How to Play Your World” contest.

**Launch Date:** November 27, 2017 at 9:00 am EST

**Closing Date:** May 7, 2018 at 8:00 am EST

### **Additional Presenters:**

[ArtsEverywhere.ca](#)

[PS Guelph \(Publication Studio\)](#)

[International Institute for Critical Studies in Improvisation](#)

## HOW TO ENTER

**No purchase required.**

Copy of [How to Play Your World](#) available for optional purchase.

To enter the contest, a supervising teacher (the “**registrant**”) of an eligible class, after school program, camp, club or supervised group within the age range of 5-18 years of age, must register their class\* by completing the registration form found at [artseverywhere.ca/play-your-world](#).

The registrant may enter more than one class\* in the contest. Only one entry form may be submitted per class\*.

To be valid, registration form(s) must meet these criteria and be received by no later than **March 30, 2018 at 11:59 pm EST**. Confirmation of receipt of the registration form will be sent by email.

## Video Submission

Your submission(s) will be subject to the terms of use listed below as well as Vimeo's terms of use found [here](#).

Any submissions deemed inappropriate or not suitable for its audience by Musagetes or CMC will be disqualified at the sole discretion of Musagetes and CMC.

The following submissions are required for each class\*:

1. An original 'How to Play Your World' musical video performance (no copied or professional background music to be included or instrument miming), to be posted on artseverywhere.ca and the *How to Play Your World* YouTube channel, OR an audio track submitted with visual support - outlined in the contest description (for further inquiries about alternative submission requirements, contact [info@musagetes.ca](mailto:info@musagetes.ca) or (519) 836-7300 x 103).

2. A brief description (no more than 150 words) written by the registrant, to elaborate on the 'How to Play Your World' lesson that inspired the musical creation as well as a description of any additional improvisations made.

**Duplicate or copied performances will not be accepted.**

Submissions sent to artseverywhere.ca will become the property of artseverywhere.ca and will not be returned to the class\* and/or registrant. In submitting the registration form(s) and submission(s), the registrant declares that they have obtained consent from all individuals appearing in their submission (including parental consent for minors) and any other authorizations required to allow the class\* to participate in the contest and to enable artseverywhere.ca to use the submission(s) as outlined by these rules. Registrant must comply with

standards of proper conduct in their class'\* submission(s). Artseverywhere.ca reserves the right to decide whether to use each class'\* submission(s), and/or to edit it for broadcast or online at its sole discretion.

Submissions must not,

- (i) contain threatening, abusive, libelous, defamatory, obscene, vulgar, pornographic, profane or indecent information of any kind;
- (ii) violate or encourage anyone to violate any law or regulation;
- (iii) contain advertising or commercial messages.

By making a submission, the registrant and class\* grant artseverywhere.ca a royalty-free, perpetual, non-exclusive, irrevocable, unrestricted, worldwide license to publish, reproduce and distribute their submission(s) in all media, on all digital platforms and by any other means of communication controlled or authorized by artseverywhere.ca. The registrant and class\* waive all moral rights to their submission(s) and authorize artseverywhere.ca to use the class'\* names, pictures and voices, the registrant's name, and the school name in conjunction with this contest and its use of the class'\* submission.

## **ELIGIBILITY**

1. The contest is open to any class\* at a recognized Guelph or surrounding area (contact [info@musagetes.ca](mailto:info@musagetes.ca) for location restrictions) educational institution, club, camp or supervised after school program/group consisting of more than three students within the age range of 5 to 18 years of age (grades K-12). For all class\* participants, parental or guardian consent is necessary to enter the contest. The registrant is responsible for distributing and collecting these signed consent forms.
2. Employees of Musagetes, artseverywhere.ca, CMC, or IICI and its affiliates, as well as such employees' immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this contest.

## PROCEDURE FOR AWARDING PRIZES

1. All accepted submissions will be posted by Musagetes on [artseverywhere.ca](http://artseverywhere.ca) and the *ArtsEverywhere* Vimeo channel for public viewing beginning on **March 31, 2018**.
2. Selections of top submissions by Musagetes and CMC will commence on **March 30, 2018** and close on **April 30, 2018**.
3. A panel of judges (the “**judging panel**”) will review the top three submissions received during the contest period and select one class\* as the first place winner, and one class\* as the second place winner of the ‘How to Play Your World’ contest. Prize winners are based upon the following criteria:

### Judging Criteria:

- **Originality of musical composition:** Based on the lesson plan(s) chosen from ‘How to Play Your World’; judges will assess the creativity of the class\*, the enthusiasm of the participants and the use of improvisation to create a musical composition that sounds best overall.
- **Video:** The judges are looking for excellence in performance, not in the technical quality of the video. If an alternative method is submitted, judges will look at excellence of visual and audio composition as a whole.

The judging panel will be provided by Musagetes and CMC and comprised of musicians, educators and music professionals. The winners will be chosen from the shortlist of the top three classes\* by the sole discretion of the judging panel using the above criteria.

The first place winner and second place winner will be announced on **May 7, 2018** at approximately **7:30 am EST** to your school’s main office, for broadcasting on the school’s morning announcements.

3. The registrant of the winning class\* will be contacted by email or telephone on or before **May 7, 2018** and must confirm acceptance of the prize.

## DESCRIPTION OF PRIZE

1. The first-place winner will receive a prize of:

- \$3000 toward classroom materials, fieldtrips, a class celebration and/or necessary items for your school. Plus, a one-day workshop hosted by Richard Marsella for your class (date to be arranged by registrant and Rich Marsella).

2. The second-place winner will receive a prize of:

- \$500 toward classroom materials, fieldtrips, a class celebration and/or necessary items for your school.

The prize total has an approximate value of \$5000.

## GENERAL RULES

1. The parent/guardian of each student of a participating class\* must sign the consent and release provided by the supervising teacher declaring the student's eligibility as stipulated in the above contest rules, agreeing that the student's name, image and/or voice may be used for promotional purposes related to the contest free of charge; and releasing Musagetes and CMC, as well as their respective directors, officers and employees (the "**contest parties**") from all liability for any damage or loss arising from participation in the contest or from the awarding, acceptance or use of the prize.

2. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Prize

money will be gifted to the school of the winning classroom, to be directed to the teacher (“registrant”) of the class.

3. If the prize cannot be awarded as described in the contest rules, Musagetes and CMC reserve the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

4. Refusal to accept the prize releases the contest parties from any obligation toward the winner.

5. If a registrant makes any false statement, their class\* will be automatically disqualified from the Contest.

6. The contest parties assume no liability for any loss, damage or injury, including without limitation (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls inability of any person to participate in the contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (iv) damage to any person’s computer, including as a result of playing or downloading any material relating to the contest; (v) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this contest; or (vi) any changes to the prize or cancellation or suspension of the contest.

7. Contestants found tampering with or abusing any aspect of this contest, including but not limited to acting in violation of these contest rules, to be acting with the intent to disrupt the normal operation of this contest, as determined by Musagetes and CMC, will be disqualified.

8. When the contest rules allow uploads of participants' performances via Facebook, Twitter or any other social network, the terms of use of these social networks apply and the social network, as well as its directors and officers, assume no liability whatsoever in connection with the contest.

9. Musagetes and CMC reserve the right to cancel or suspend this contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws. Should such an attempt be made, Musagetes and CMC reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

10. All personal information, such as name and contact information, is collected by Musagetes and CMC solely for the purposes of administering this contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes.

11. If the identity of a contestant or registrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that they are the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this contest will be the contest server.

12. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the Musagetes and CMC. Musagetes and CMC are not responsible for any errors or omissions in printing or advertising this contest.

13. Musagetes and CMC reserve the right to amend the contest rules or to terminate the contest at any time without any liability to any contestant. Any amendments to these contest rules will be posted on [artseverywhere.ca](http://artseverywhere.ca).

14. By entering, you agree to abide by the contest rules and the decisions of Musagetes, CMC and the judging panel whose decisions are final and binding on all contestants.

15. Contest description and rules are available online at [artseverywhere.ca](http://artseverywhere.ca).

16. It is a priority for Musagetes and CMC to create online contests that are accessible to all eligible participants that are inclusive of people with visual, hearing, motor and cognitive challenges. If you have any accessibility requirements or special needs, please contact [info@musagetes.ca](mailto:info@musagetes.ca) or (519) 836-7300 x 103.

**Class\* is specified as school classroom participants, after school programs, camp programs, clubs, or supervised groups within the age range of 5 to 18 years of age.**